

Alienated Individuals Entertainment

THE FUTURE DOESN'T ASK PERMISSION. · PRESS KIT

One-liner

Alienated Individuals Entertainment (AIE) is an independent label and artist collective releasing AI-assisted and AI-created music under human creative direction.

Short bio

AIE is an independent music label and artist collective for creators who never fit the rooms they were placed in. Artists use AI under human creative direction at every step: technology can generate sound, but taste, storytelling, identity and intent stay with the people whose names appear on the record.

Full bio

AIE is an independent music label and artist collective built entirely around AI-assisted and AI-created music. We exist for creators who never fit the rooms they were placed in — and who chose to build their own.

Our artists use AI under human creative direction at every step. Technology can generate sound, but it cannot decide what matters. Taste, storytelling, identity and intent remain with the people whose names appear on the record.

We are independent, experimental, future-facing and unapologetic. Alienation sharpens perspective. Perspective creates vision. We do not sign conformity — we build with artists who see what others miss.

How and where AI is used, who writes and performs, and who owns the work is stated plainly at aiemusic.com/transparency.

Fact sheet

Label	Alienated Individuals Entertainment
Legal entity	Alienated Individuals Entertainment LLC · A Wisconsin Limited Liability Company
Roster	9 acts plus the 4AM collective
Catalog	24 released titles
Genres	Hip-hop, R&B, melodic rap, country soul, pop, electronic
Press contact	alienatedindividualsent@gmail.com
Website	aiemusic.com

Official channels

Spotify: open.spotify.com/artist/02qxgkbhllgVKg4UGefhIA · YouTube: youtube.com/@aie_artists · TikTok: www.tiktok.com/@alienatedindividu · Instagram: www.instagram.com/alienatedindividuals · Facebook: www.facebook.com/share/14tVARPbHVh/?mibextid=wwXlfr · Discord: discord.gg/nZSRtz4xx

Artist bios

9 acts on the AIE roster

Kerstetter

Hard-Hitting Rap · Country Soul · Folk Storytelling — aiemusic.com/artists/kerstetter/epk

Kerstetter is a Central Illinois artist built from blue-collar grit, hard lessons, and a lifelong love of music. Known for layered wordplay and sharp punchlines, he brings real personality to every record—whether he’s talking reckless, confronting pain, or turning life experience into something others can feel. His hip-hop lives where dark production, trunk-rattling bass, crooked flows, and honest writing meet. But that’s only one side of his sound. Drawing from country and folk music, Kerstetter also leans into raw storytelling, stripped-back emotion, and songs rooted in family, faith, loss, love, and the realities of working-class life. Kerstetter doesn’t fit neatly into one mold, and that’s the point. His music can be aggressive and grimy without losing substance, vulnerable without begging for sympathy, or completely stripped down when the story deserves room to breathe. More interested in impact than image, Kerstetter makes music for anyone who has ever been counted out, underestimated, or forced to build their confidence the hard way. No matter the genre, every record comes from the same place: real life, told without pretending.

Javi

Hip Hop · R&B · Blackout · Melodic Rap — aiemusic.com/artists/javi/epk

I’m Javi. I’m from Louisiana. Now I’m taking real shit, real thoughts, things I’ve lived through, and even things I just can’t get out of my head and turning them into music. I make melodic rap and hip-hop, but I’ve never wanted to stay stuck in one sound. You might hear R&B, trap, pop, alternative, or something completely different depending on where the song takes me. Sometimes I’m talking about myself, relationships, losing people, wanting more out of life, fucking up, or just trying to figure shit out. At the end of the day, I want to write songs you can live in, not just listen to. I want you to hear something and think, damn, I’ve been there before, or maybe hear me put words to something you couldn’t explain yourself. That’s really why I write. I’m also part of Alienated Individuals Entertainment, AIE. We all bring something different to the table, and that’s what makes it work. So tune in and give us a listen. Maybe you’ll find a song that feels a little too familiar. And who knows? We might, as a whole, become your favorite artists.

Steph Primo

Singer-Songwriter · Multi-Genre · Storytelling · Pop — aiemusic.com/artists/steph-primo/epk

Steph Primo is sweet, sassy, and not afraid to get a little psychotic on a track. Her mission is simple: make you feel something. Whether she’s making you cry, laugh, dance, feel understood, or creeping you out, every song is an emotional roller coaster. She started writing lyrics and melodies at seven years old, turning made-up sibling roasts into a lifelong craft, and uses music to process real trauma and tell true stories. Genre? Good luck pinning her down. Inspired by Eminem, Amy Winehouse, Whitney Houston, '90s rock, country, hip-hop, R&B, and dance, Steph blends big ballads, creepy hooks, comedy songs, and whatever weird combination her brain cooks up that day. From African-trap-yodel experiments to poop-joke comedy records, she writes whatever she feels—and wants you to leave thinking, “Holy shit, somebody else gets it.”

Steve Lovins

Songwriter · R&B · Hip-Hop · Country — aiemusic.com/artists/steve-lovins/epk

Steve Lovins is a songwriter from a small town in Kansas who sings when the liquid courage hits just right. His sound pulls from R&B, Hip-Hop, and Country, blending late-'90s and early-2000s inspiration into something modern. He writes from the heart to help people through hard times and celebrate the

good ones — strong messages, a little comedy, and the occasional club record. When you hear "lovins made it," don't press skip.

Best Of Our Culture

Movement · Hip-Hop · Trap-Soul · Electronic — aiemusic.com/artists/best-of-our-culture/epk

Best Of Our Culture is an independent music and creative movement founded in Elgin, Illinois. Before the movement grew into BOOC, its founder first made his name as Cee Dubs—an organic hip-hop artist writing and recording from lived experience, raw emotion and an unmistakable Midwest perspective. Today, Best Of Our Culture pushes beyond one artist or genre. Its sound moves freely through hip-hop, trap-soul, blues, Chicago house, juke, dancehall, dembow and experimental electronic production without losing the human stories at its core. Every record is built from real scars, real relationships and the stubborn belief that outsiders should never have to soften themselves to be heard. The BOOC King represents that evolution: crowned by survival, armored in individuality and standing for every creator who built their own throne when nobody offered them a seat. This is more than music—it is pain turned into purpose, culture without permission and a world where being different is the crown. Established in 2006. Elgin raised. Built from the ground up. It's the BOOK, bitch.

Lamarr Major

Melodic Trap · R&B · Confessional — aiemusic.com/artists/lamarr-major/epk

Lamarr Major is a genre-blurring recording artist whose sound lives at the crossroads of melodic trap and confessional R&B. Blending street-edge honesty with intimate, late-night vulnerability, his music captures the tension between love, ego, desire, and self-reflection. His vocal approach shifts fluidly between smooth, melodic phrasing and conversational bars, giving his records the feel of diary entries set to 808s. Drawing from the emotional directness of contemporary R&B, Lamarr's songs lean into toxic romance, complicated loyalty, pleasure, regret, and the quiet thoughts people rarely say out loud. Equally comfortable making slow-burning bedroom anthems, hypnotic trap confessionals, and reflective spoken-word-influenced records, Lamarr builds songs that feel lived-in rather than performed — music that resonates in headphones at 2 a.m. just as easily as it hits in a car with the bass turned all the way up.

Paige-Ro

Songwriter · Rap · Experimental · Weird Wop — aiemusic.com/artists/paige-ro/epk

Paige-Ro, also known as Uncanninati, is a Minnesota-based songwriter and artist whose music is rooted in rap but refuses to stay inside genre lines. Blending dark humor, raw emotion, strange concepts, and unexpected sounds, she creates music that moves wherever her imagination takes it. She is also the creator of Weird Wop—an evolving sound built on unusual combinations, hard-hitting pockets, unpredictable movement, and beats that never get too comfortable. Sometimes heartfelt, sometimes chaotic, and sometimes gloriously strange, Paige-Ro makes music for listeners who like their sound served with a little WTF.

Elfoiii

Indie · Lo-Fi · Sad Songs · Alternative R&B — aiemusic.com/artists/elfoiii/epk

Elfoiii is here talking about how he feels through music. Elfoiii started because he needed somewhere to put all the sad, messy, honest parts of life — the nights you overthink everything, the days you feel like you're falling behind, the moments you miss people you shouldn't. He doesn't make music to go viral. He makes it because sometimes a sad song makes you feel more understood than any advice ever could. If you're here, you're probably feeling something similar. So thanks for listening. You're not alone in it.

The.blkrosebud

Melodic Rap · Emo-Trap · Dark Pop — aiemusic.com/artists/the-blkrosebud/epk

the.blkrosebud makes music for the parts of you that never healed but still got dressed. Blending melodic rap, emo-trap, and dark pop, he turns love, lust, addiction, ego, and self-destruction into records that hurt and still knock. Pain doesn't always cry in his world—sometimes it gets fly, talks shit, and keeps moving. An archive of memory, emotion, and existence in sound.

Release press copy

Factual release lines — 24 titles, newest first

I Just Want Relief — Best Of Our Culture

“I Just Want Relief” is a single by Best Of Our Culture, released Sep 14, 2026 on AIE. Best Of Our Culture works in Movement, Hip-Hop, Trap-Soul, Electronic. Available via Apple Music, All platforms.

aiemusic.com/l/i-just-want-relief

I'm Sorry (feat. ARBX2) — Elfoiii

“I'm Sorry (feat. ARBX2)” is a single by Elfoiii, released Sep 11, 2026 on AIE. Elfoiii works in Indie, Lo-Fi, Sad Songs, Alternative R&B. Available via Spotify, Apple Music.

aiemusic.com/l/im-sorry

Lipstick Stains (Remastered) — Steve Lovins

“Lipstick Stains (Remastered)” is a single by Steve Lovins, released Sep 9, 2026 on AIE. Steve Lovins works in Songwriter, R&B, Hip-Hop, Country. Streaming links are pending; the release page stays the live destination.

aiemusic.com/l/lipstick-stains

Sit on your Face — Steph Primo

“Sit on your Face” is a single by Steph Primo, released Sep 8, 2026 on AIE. Steph Primo works in Singer-Songwriter, Multi-Genre, Storytelling, Pop. The recording carries an explicit-content advisory. Available via Spotify, Apple Music, All platforms.

aiemusic.com/l/sit-on-your-face

Beautiful When Broken — Elfoiii

“Beautiful When Broken” is a single by Elfoiii, released Sep 4, 2026 on AIE. Elfoiii works in Indie, Lo-Fi, Sad Songs, Alternative R&B. Available via Spotify.

aiemusic.com/l/beautiful-when-broken

Matter Of Time — Best Of Our Culture

“Matter Of Time” is a single by Best Of Our Culture, released Sep 1, 2026 on AIE. Best Of Our Culture works in Movement, Hip-Hop, Trap-Soul, Electronic. Available via Spotify.

aiemusic.com/l/matter-of-time

Steve Why can't I Peg you? — Steph Primo

“Steve Why can't I Peg you?” is a single by Steph Primo, released Aug 31, 2026 on AIE. Steph Primo works in Singer-Songwriter, Multi-Genre, Storytelling, Pop. The recording carries an explicit-content advisory. Available via Apple Music, All platforms.

aiemusic.com/l/steve-why-cant-i-peg-you

Lonely Anymore — Steph Primo

“Lonely Anymore” is an album by Steph Primo, released Aug 29, 2026 on AIE. Steph Primo works in Singer-Songwriter, Multi-Genre, Storytelling, Pop. Available via Apple Music, All platforms.

aiemusic.com/l/lonely-anymore

A bit of a Psychopath — Steph Primo

“A bit of a Psychopath” is a single by Steph Primo, released Aug 22, 2026 on AIE. Steph Primo works in Singer-Songwriter, Multi-Genre, Storytelling, Pop. Available via Spotify, Apple Music, All platforms.

aiemusic.com/l/a-bit-of-a-psychopath

One More Bad Decision — Kerstetter

“One More Bad Decision” is a single by Kerstetter, released Jul 12, 2026 on AIE. Kerstetter works in Hard-Hitting Rap, Country Soul, Folk Storytelling. Available via Spotify, Amazon Music.

aiemusic.com/l/one-more-bad-decision

Mi Love Yuh Loud — Best Of Our Culture

“Mi Love Yuh Loud” is a single by Best Of Our Culture, released Jul 9, 2026 on AIE. Best Of Our Culture works in Movement, Hip-Hop, Trap-Soul, Electronic. Available via Spotify.

aiemusic.com/l/mi-love-yuh-loud

Salt in the Air — Elfoiii

“Salt in the Air” is an album by Elfoiii, released Jul 8, 2026 on AIE. Elfoiii works in Indie, Lo-Fi, Sad Songs, Alternative R&B. Available via Apple Music.

aiemusic.com/l/salt-in-the-air

Natural Disaster — Paige-Ro

“Natural Disaster” is a single by Paige-Ro, released Jun 6, 2026 on AIE. Paige-Ro works in Songwriter, Rap, Experimental, Weird Wop. Available via Spotify.

aiemusic.com/l/natural-disaster

Zero Gravity (Remix) — Best Of Our Culture

“Zero Gravity (Remix)” is a single by Best Of Our Culture, released May 31, 2026 on AIE. Best Of Our Culture works in Movement, Hip-Hop, Trap-Soul, Electronic. Available via Spotify.

aiemusic.com/l/zero-gravity-remix

Junk Drawer — Paige-Ro

“Junk Drawer” is an album by Paige-Ro, released May 30, 2026 on AIE. Paige-Ro works in Songwriter, Rap, Experimental, Weird Wop. Available via Spotify.

aiemusic.com/l/junk-drawer

One Foot Out x Perfect night — The.blkrosebud

“One Foot Out x Perfect night” is a single by The.blkrosebud, released May 14, 2026 on AIE. The.blkrosebud works in Melodic Rap, Emo-Trap, Dark Pop. Available via Amazon Music.

aiemusic.com/l/one-foot-out-perfect-night

Blow It Down — Kerstetter

“Blow It Down” is a single by Kerstetter, released May 13, 2026 on AIE. Kerstetter works in Hard-Hitting Rap, Country Soul, Folk Storytelling. Available via Spotify, Amazon Music.

aiemusic.com/l/blow-it-down

Suspicious of it all × Archived feelings — The.blkrosebud

“Suspicious of it all × Archived feelings” is a single by The.blkrosebud, released May 13, 2026 on AIE. The.blkrosebud works in Melodic Rap, Emo-Trap, Dark Pop. Available via Amazon Music.

aiemusic.com/l/suspicious-archived-feelings

Wagers — The.blkrosebud

“Wagers” is a single by The.blkrosebud, released May 1, 2026 on AIE. The.blkrosebud works in Melodic Rap, Emo-Trap, Dark Pop. Available via Spotify, Amazon Music.

aiemusic.com/l/wagers

Parallel Feelings — Lamarr Major

“Parallel Feelings” is an album by Lamarr Major, released Apr 13, 2026 on AIE. Lamarr Major works in Melodic Trap, R&B, Confessional. Available via Spotify, Apple Music.

aiemusic.com/l/parallel-feelings

Now I See — Kerstetter

“Now I See” is a single by Kerstetter, released Mar 27, 2026 on AIE. Kerstetter works in Hard-Hitting Rap, Country Soul, Folk Storytelling. Available via Amazon Music.

aiemusic.com/l/now-i-see

Between Us — Lamarr Major

“Between Us” is an album by Lamarr Major, released Feb 13, 2026 on AIE. Lamarr Major works in Melodic Trap, R&B, Confessional. Available via Spotify, Apple Music.

aiemusic.com/l/between-us

Snooze on the Clock — Steve Lovins

“Snooze on the Clock” is a single by Steve Lovins, released 2025 on AIE. Steve Lovins works in Songwriter, R&B, Hip-Hop, Country. Available via YouTube.

aiemusic.com/l/snooze-on-the-clock

Final Fantasy — Steve Lovins

“Final Fantasy” is a single by Steve Lovins, released 2025 on AIE. Steve Lovins works in Songwriter, R&B, Hip-Hop, Country. Available via YouTube.

aiemusic.com/l/final-fantasy-steve-lovins

Press contact

Alienated Individuals Entertainment LLC · A Wisconsin Limited Liability Company ·
alienatedindividualsent@gmail.com · aiemusic.com